



## Bapco Closures extends reach with WEBpackaging Europe

The successful introduction of Bapco Closures and their new and unique range of closure systems on [www.webpackaging.com](http://www.webpackaging.com) has been quickly followed by an exciting product launch in the USA. Further extending their global reach to better meet the needs of their customers, we announce the roll out of their packaging catalogue across the European edition.

Bapco Closures are continuously inspired by innovation and passionately believe that their technology makes them and their products truly distinctive in today's market place. Since its conception in 1998, Bapco has secured over 165 patents across 35 countries and they strive to allow the user to make good use of these.

What makes them so innovative? Put simply, they do things differently. They have for example removed the neck threads from a traditional container and added them to their closure system. But they didn't stop there. They've also incorporated an easy open ring pull and full foil barrier as an integral solution.

The result is that they can provide you with an advanced cost effective consumer packaging solution.

No More:

- compromise between peel and seal
- tough vacuum to overcome to open the package
- re-engineering

You no longer have to compromise between functionality and design - regaining design freedom, enhancing brand differentiation and securing consumer product loyalty.



*So how does it work?*

*Their unique three-part closure systems include an over-cap, a spout or neck and a fused foil, laminate. Our closure systems are compatible with PET, HDPE & PP bottles, as well as other containers such as cans or paperboard cartons.*

*This is not just re-design, its real innovation.*

*To find out more, please contact Neil Fowell at (+44) 07894 795968, see their product innovation at WEBpackaging or visit them online at [www.bapcoclosures.com](http://www.bapcoclosures.com)*